



The IAB sizes can be supplied as following:

- Image (GIF, JPG, PNG)
- HTML 5
- Third Party Tag (DCM, Sizmek, Weborama etc.)

Dimensions:

Small banner (320x50)

Width: 320 px

Height: 50 px

Max weight: 200 kb

Large banner (320x100)

Width: 336 px

Height: 280 px

Max weight: 200 kb

Halfpage ad (300x250)

Width: 300 px

Height: 250 px

Max weight: 200 kb

The IAB sizes are available on the following sites:

Autobahn.eu

Daskapital.nl

Dumpert.nl

Geenstijl.nl

Upcoming.nl

All third party trackers supplied have to be secure (HTTPS)