



The preroll can be supplied as following:

- MP4
- Third Party VAST or VPAID URL (Weborama, Sizmek, DCM etc.)

If MP4, FLV of MOV

- Preroll is not longer than 20 seconds.
- Aspect ratio 16:9 (720p or 1080p) required.
- 100MB max.
- All 3rd party trackers have to be secure (HTTPS)

If Third Party Tag (VAST/VPAID):

Third Party suppliers are familiar with our specs. Our specs are in compliance with IAB.

To validate a VAST or VPAID tag, you can use the demo page of [Ooyala](#).